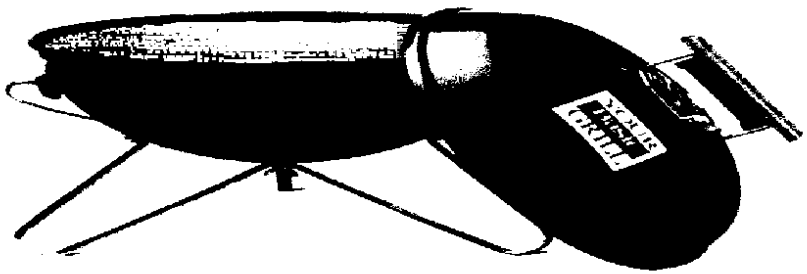
2061187420

OFFICIAL ENTRY FORM

WIN

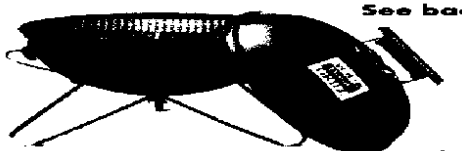
A BASIC® WEBER® GRILL AT THIS LOCATION



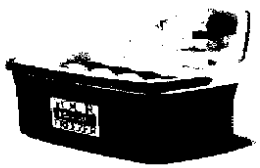
YOUR Basic SECOND CHANCE

So what if you don't win the grill on your first try. That's because 20 lucky people from around the country will win a grill, a cooler, utensils and a year's supply of steak in our SECOND CHANCE DRAWING. So if at first you don't succeed, don't worry, now you have a second chance.

See back of entry form for official rules.



OMAHA STEAKS



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200 East Daniels Road, Palatine, IL 60067-6266. U.S.A.

TEAR HERE

Fill out the form below for your chance to win a Basic® Weber® grill. By completing this form, you are also automatically entered in our SECOND CHANCE drawing.

Entry form must be received by 6/16/96.

Mr. ☐
Mrs. ☐
Ms. ☐
(CHECK ONE)

First M.I. Last

Address Street Address Apt. #

Address

City State ZIP

Phone — — Best Time To Call

Today's Date (REQUIRED) MONTH DAY 19 9 6 YEAR Current Brand Previous Brand

By entering this sweepstakes and signing below, I certify that I am a smoker 21 years of age or older. I have read and understand the Official Rules. I am also willing to receive cigarette coupons and branded incentive items in the mail, subject to applicable federal and state law.

Date of Birth (REQUIRED) MONTH DAY 19 YEAR

SIGNATURE (REQUIRED)

ENTRIES WILL NOT BE VALID WITHOUT SIGNATURE OR DATE OF BIRTH

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LIMITED TO SMOKERS 21 YEARS OF AGE OR OLDER. NO PURCHASE NECESSARY.

Source: https://www.industrydocuments.ucsf.edu/docs/sldy0003

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OFFICIAL RULES

YOUR BASIC COME AND GET IT SWEEPSTAKES
OFFICIAL RULES — NO PURCHASE NECESSARY
TO ENTER, YOU MUST BE A SMOKER, 21 YEARS OF AGE OR OLDER

1. HERE'S HOW THE BASIC COME AND GET IT SWEEPSTAKES WORKS: Each participating retail outlet where Basic is sold will conduct a random drawing from entries deposited at the outlet to award one (1) prize of a Basic Weber BBQ Grill. In addition, 20 Second Chance Grand Prizes of Omaha Steaks for 12 months, a Basic Weber Grill, a Basic Cooler and a Basic BBQ Utensil Set will be awarded in a national random drawing from among eligible entries received at all participating outlets.

2. HERE'S HOW TO ENTER: On an official entry form only, available at participating retail outlets while supplies last, in the spaces provided, indicate your complete name, address (including zip code) and your date of birth. Completed entry must be deposited in the entry box provided in the participating outlet no later than 6/16/96. LIMIT ONE ENTRY PER PERSON REGARDLESS OF THE NUMBER OF ENTRIES SUBMITTED.

IMPORTANT! In order to be eligible for a prize, you must sign your name in the space provided, certifying that you are a smoker, 21 years of age or older as of date of entry.

3. GENERAL RULES: Sweepstakes open to residents of the U.S. who are smokers and 21 years of age or older at time of entry. Employees of Philip Morris Incorporated, its affiliates, subsidiaries, advertising and promotion agencies, and the immediate family members of each are not eligible. All entries become the exclusive property of Philip Morris Incorporated (Sponsor) and will not be returned. Sponsor will not be responsible for lost, late, damaged or misdirected mail or entries not forwarded to prize headquarters in time for the Second Chance Grand Prize random drawing. Incomplete/illegible/mutilated entries, entries without a signature or entries not including a date of birth will be deemed null and void. Sweepstakes void in MA, MI and VA and where otherwise prohibited. The odds of winning a prize at a participating outlet will depend upon the number of eligible entries deposited at the outlet by 6/16/96.

The odds of winning a Grand Prize will depend upon the total number of eligible entries received at all participating outlets. The random drawing to award participating outlet prize will be conducted by each participating outlet's owner/operator on or about 6/17/96. Winner need not be present for drawing. The Second Chance random drawing to award the 20 Grand Prizes will be conducted on or about 7/22/96 by D.L. Blair, Inc., an independent judging organization whose decisions are final on all matters relating to the Grand Prize drawing. All federal, state and local laws and regulations apply. Winners are responsible for all federal, state and local taxes. Potential Second Chance Grand Prize winners will be required to sign and return a Prize Acceptance Form/Affidavit of Eligibility/Release of Liability/Publicity Release within 14 days of attempted notification. Noncompliance within this time period may result in disqualification. Participating outlet winners will be notified by mail by participating outlet on or about 6/24/96. Second Chance Grand Prize winners will be notified by mail on or about 8/15/96. Any prize notification returned to Sponsor as undeliverable will result in disqualification and an alternate will be selected. Sponsor reserves the right to provide a cash alternative at its sole discretion. No substitution or transfer of prize permitted. All prizes will be awarded. Limit one Grand Prize per person. Acceptance of prize offered constitutes permission to use winner's name and/or likeness for commercial purposes without further notification or compensation, unless prohibited by law.

4. PRIZES: One (1) prize to be awarded by each participating outlet: a Basic Weber BBQ Grill (approximate retail value $39.99 each). 20 Second Chance Grand Prizes: Omaha Steaks for 12 months, a Basic Weber Grill, a Basic Cooler and a Basic BBQ Utensil Set (approximate retail value $622.96 each). The national random drawing to award the 20 Grand Prizes will be conducted by D.L. Blair, Inc.

5. See participating outlet display for name of participating outlet winner. Name will be posted on or about 6/28/96.
For names of the 20 Second Chance Grand Prize winners, available after 8/30/96, send a separate, self-addressed, stamped, #10 (business-size) envelope to: Basic Grand Prize Winners, P.O. Box 5267, Blair, NE 68009-5267.

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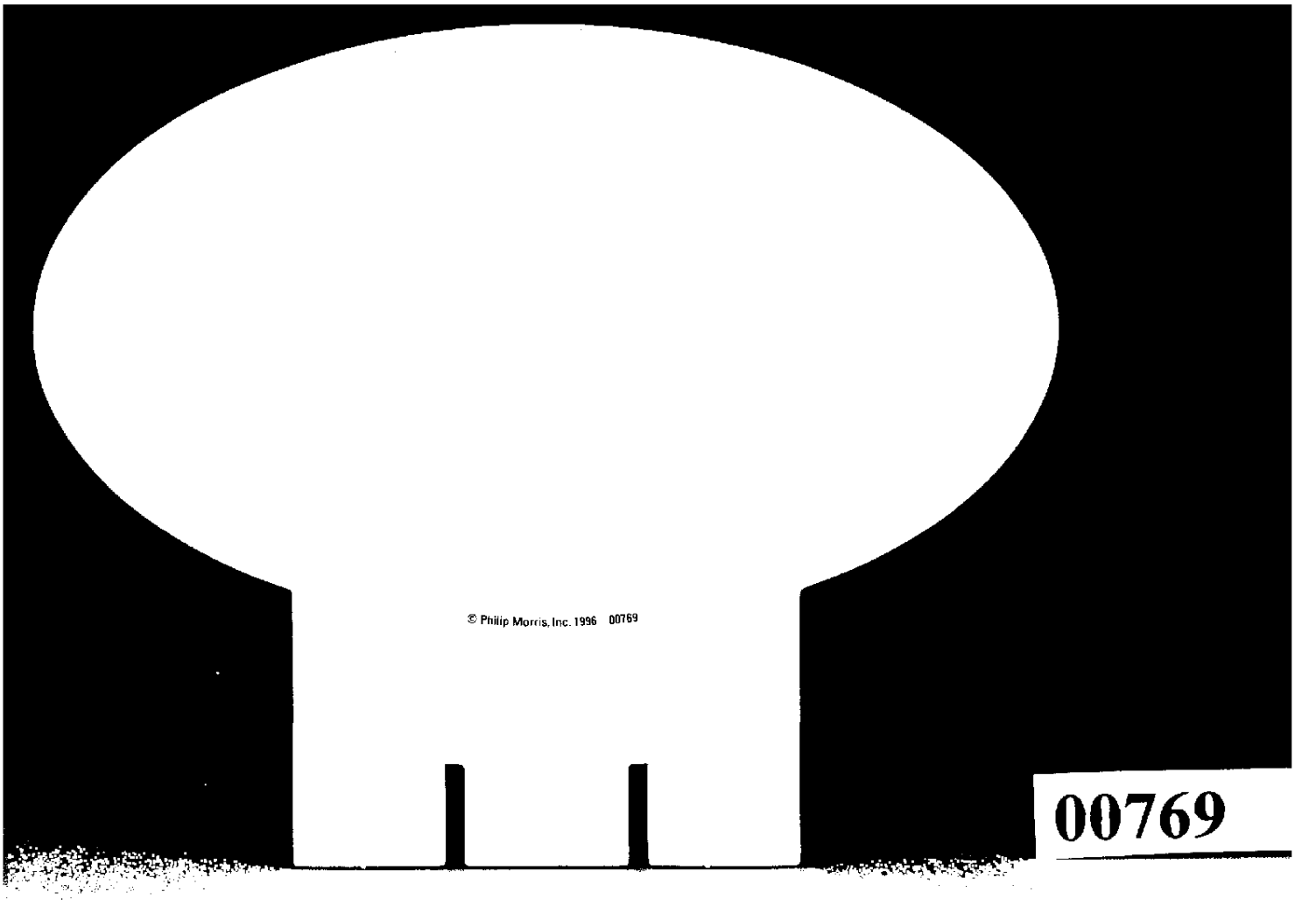
16 mg "tar," 1.0 mg nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Smoking By Pregnant Women May Result in Fetal Injury, Premature Birth, And Low Birth Weight.

GOOD LUCK!

Source: https://www.industrydocuments.ucsf.edu/docs/sldy0003



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Source: https://www.industrydocuments.ucsf.edu/docs/sldy0003